Digital Literacy

Grade: 8   **Minutes:** 50

ANALYZING ONLINE INFORMATION

ISTE Standards
Knowledge Constructor (a, b)
Common Core Standards:
CCSS.ELA-LITERACY.RI.8.1

CASEL Competency:
Responsible Decision-making (a, b, d, e)

CYBER CIVICS

WHO IS BEHIND THE INFORMATION?

LET'S REVIEW THE VIDEO!
It is easy for just about anyone to post anything online. Therefore, it is important to think like a de-tech-tive in order to avoid getting duped or misled. The first thing you should do when analyzing online information is to leave the page where the information appears and open a new tab on your browser (this is a fact-checking strategy called "lateral reading"*). This second tab is where you will conduct your investigation.

ACTIVITY

WHO IS BEHIND THE INFORMATION?
All information is influenced by its author. That's why you should begin your investigation of any online information you find dubious by investigating the person or organization behind the information. Ask:

- Who is the author? Are they reputable or qualified to write about the topic?
- Do they have a financial incentive for writing it? Are they trying to persuade you to believe/buy something?
- Who is the publisher? Do they have a financial incentive? Are they trying to persuade you?
- Is the information from a reputable news organization? Is it a sponsored post, a personal blog?

STEP 1: Read this article in which the author tries to convince readers not to eat peanut butter cups:
https://www.davidwolfe.com/3-reasons-stop-eating-peanut-butter-cups/

STEP 2: Using the questions above, explain what you discover. When appropriate, cite textual evidence to support your response.

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THE ACHIEVERY
Created by AT&T

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ANALYZING ONLINE INFORMATION

ISTE Standards
Knowledge Constructor (1.3.a, 1.3.b)
Common Core Standards:
CCSS.ELA-LITERACY.RI.8.1
CCSS.ELA-LITERACY.W.8.1

CASEL Competency:
Responsible Decision-making (a, b, d, e)

CYBER CIVICS

Explain what you discover, continued....

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*Questions and strategies featured in this video/lesson were developed by the Stanford History Education Group.